

Aldo Arias

Copywriter

Aldo.Arias@gmail.com

(512) 484-1208

314 S. 4th St. #4

Brooklyn, NY 11211

Experience

Animator, Freelance, New York, New York 2009-Present

Copywriter, Freelance, New York, New York 2008-Present
Loyal Kaspar: Disney

Copywriter, Freelance, Chicago, Illinois 2008-2009
Leo Burnett: Coca-Cola, Coke Zero
Sponge Brands: AutoZone, Duralast, Opportunity International

Copywriter, DDB, Chicago, Illinois 2006-2008
State Farm, Midas, Morton Salt, Chicago Tribune, Cars.com
-Recipient of 2006 Bill Bernbach Award

Copywriter Intern, GSD&M, Austin, Texas 2004-2006
AT&T, AARP, Chili's, Walmart

Videogame Tester, Aspyr Media, Austin, Texas 2003-2004

Graphic Designer, Sunbelt Graphics, College Station, Texas 2001-2003

Legal Assistant, John C. Danish Law Office, Irving, Texas 1998-2001

Little League Umpire, YMCA, Irving, Texas 1994-1995

Education

University of Texas 2003-2006
M.A. Advertising/Texas Creative sequence

Texas A&M University 1999-2003
B.A. Journalism with minors in English, Spanish, and Film

Recognition

2006 Bill Bernbach Award recipient honoring best minority advertising students in the country

2009 Grand Prize winner of Bikingrules.org bicycle safety PSA competition

References

Gary Alfredson

Creative Director, DDB Chicago

312 552-6236

Paul Brouman

President and ECD, Sponge Brands

312 492-8880